Privacy in Online Social Networking at Work

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Social Network Sites (SNS)

SNS + blog, 4th most popular internet activity

- **facebook**: 200 million users
- **myspace.com**: 125 million users
- **LinkedIn**: 41 million users
- **IBM bee hive**: 30,000 IBM users, 1st year
SNS at work

• 51% employees visit SNS at least once per day
• For both *professional* and *personal* purposes
• Companies further embrace social media at work
• Work-related benefits
  • Awareness of colleagues
  • Stronger working relationships
  • Reach out to employees that they don’t know
  • Better productivity?
Privacy Challenges

• Employees
  • Mixing personal and professional spheres
  • Peer pressure
  • Social undermining

• Employers
  • Security risks
  • Inadvertent disclosure of confidential info
Design Challenges
angryamoeba: Standards that are specifically designed to require a paid consultant just to translate the shitty documentation: PCI DSS

obox: RT @smashingmag: 17 Sets of Excellent Hand Drawn Design Elements - http://ls.gd/gjyi - by @webdesignledger


obox: Getting some huge inspiration from this post on smashers: http://bit.ly/YkN0V

avvsstudios: listening to With Teeth, munching on chocolate (easter anyone?) and working away - good times my friends :)

dangiffany: Playing with our Web App, and letting it loose on one or two users.

codepo8: Screencast: building icant.co.uk with distributed data. YQL, YUI and a few lines of PHP: http://ls.gd/skWn

simonw: Not sure what kept me but finally got around to checking out http://readernaut.com - absolutely beautiful example of social software design

spiky_simon: impressed by my productivity today. Does working from a different location spur your productivity?

obox: RT @zooopedup: Ashton Kucher Promises To Punk Ted Turner If He Beats CNN To A Million Twitter Followers http://rl.mi-26cp5

obox: RT @zooopedup: How Bad Was Google’s Quarter? http://rl.mi-26cp6

theiffa: Is anyone going to be online at 17:00 hours today and able to buy me some gig tickets?

amyhoy: wait, what the fuck? twitter ate a whole bunch of my tweets from the last 3 days.

matt_hunt: On today’s episode of Matt... Sky HD vs Screenplay

ollekav: Sweet, 4 tickets for the Newcastle game, alright seats as well

codinghorror: I don’t mean to harsh on the ASP.NET default view engine, but it is a process of death by a thousand tiny legacy cuts. needs a do-over.

gavinellott: I’m currently knee deep in sitemaps.

madrobbio: we now have itunes dj running in the office, peeps can vote for songs with their iphones. stole the idea from @natmechanics

elamadej: Have I already mentioned that you should all follow @dailyseastips :)

alamadej: RT @applicate: If everything goes as planned, we’re launching another great web app this week. Stay tuned. This is going to be big :)

cheeaun: Later tonight, I’ll be showing a really cool CSS3 example. Stay tuned.

danielkember: A fork duct-taped to a Roomba. Instant home defence fighting robot.

utku: RT @mintdigital: Introducing Landshare: Linking people who want to grow fruit & veg to space to grow it. http://landshare.channel4.com/

avvsstudios: Just discovered http://www.chickpiedia.com - hard to believe people keep coming up with ideas for new sites seems like everything is done

overheardatmo: Designers who code apps: http://moouri.com/des/app interesting collection by Dr WooHoo, himself a MOO designer.

cheeaun: Bombarded with awesome CSS3 goodness these days, especially the fact that some can already work on good browsers.

fishq_notifier: wing created a new user: wing_largs

dannmatthews: Downloading my wp-uploads folder to search for an elusive photo.

fishq_notifier: wing created a new user: wing

fishq_notifier: New customer: wing

utku: #uttukual was awesome fun, thanks for the photos @anniemole: http://ls.gd/s1MV and @vikkichowney: http://ls.gd/sfuJ :)

codinghorror: new biggest ASP.NET MVC mistake: using the craprtacular default ASP.NET view engine. Use Spark or something else. Trust me. You’ll be sorry.

ollekav: Yessss... I am in the que for the Liverpool tickets, only number 88...Picks sake

utku: Quote @noamq on his new cycling shoes with cleats: “It’s like upgrading from a PC to a Mac.”

rem: Thanks for the responses on Dreamweaver + JS. I suspected that was the case, but didn’t want to point that out being sure

simonw: Follow-up to tweets from yesterday: Amazon deny CSRF hack, claim an employee screwed up the metadata by mistake: http://tinyurl.com/c4mmw9

blaine: This is exactly why OAuth exists. With good standards, every bug is shallow: http://tinyurl.com/c9wemc

iamdanw: Still not heard if I’ve gotten into yahoo hack day :)

Whatleydude: RT @sevendotzero: Checking out the Ping.fm UK SMS gateway. Thanks to @danlane1 for helping provide this functionality.

spiky_simon: The True Knowledge (semantic search engine, still in closed beta) API opens today: http://ls.gd/skR7

obox: RT @Colorburned: Checking out the new version of Buy Sell Ads that went live this morning http://buysellads.com/buy/detail/732/

angryamoeba: clem I think it puts all the functions in the header and only calls them inline. It helps, Rails 1.0 era apps are ridded with inline JS
Legitimacy

Should you do it at your desk or not — what the workers say

Amanda Stobbart, 25, recruitment consultant: "People want to chat as much as they can and we are a nation who work longer hours so we should be entitled to leisure at work."

Steve Hamor, 29, IT worker: "I think if you're on the Internet all day then people are going to notice even if you are not being monitored. You will be stopped."

Warren Gram, 22, IT worker: "If you get all your work done then I don't see the problem. If you've got nothing else to do then at least you are occupied."

Marie Douin, 25, recruitment consultant: "I think it is easier for companies to ban such sites than to try to monitor when people go on them."

Oxana Medvedeva, 25, language teacher: "I think it is fair that businesses should ban it completely because during work hours you are paid to work."

Liam O'Neill, 28, investment banker: "I only succumbed to Facebook last week. I think a lot of people do use it for up to an hour a day, which I guess is acceptable."